



# SILVER SPUR AWARDS

**Join SPUR for an evening of inspiration  
at the 2025 Silver SPUR Awards!**

The Bay Area's premier civic gathering brings together elected officials and business, civic, and philanthropic leaders to celebrate four outstanding honorees and their lasting impact on our communities.

**Thursday, November 13, 2025**  
**Blue Shield of California Theater**  
**at YBCA in San Francisco**

4:00 p.m. Guest check-in  
4:30 p.m. Theater seating opens  
5:00 p.m. Silver SPUR Awards show begins  
Cocktail party and networking reception to follow at the Yerba Buena Center for the Arts.



## 2025 HONOREES

This year, please join us in honoring:



**Larry Baer**  
President & CEO  
San Francisco Giants



**Fred Blackwell**  
Chief Executive Officer  
San Francisco Foundation



**Jean Fraser**  
Chief Executive Officer  
Presidio Trust



**George A. Miller**  
In Memoriam

### Important Sponsorship Deadlines

<b>Friday, September 19</b>	Recognition in print invitation
<b>Wednesday, October 8</b>	Recognition in the first <i>San Francisco Business Times</i> ad (1 of 3)
<b>Wednesday, October 29</b>	Recognition in the second <i>San Francisco Business Times</i> ad (2 of 3)
<b>Monday, November 3</b>	Recognition in the printed event program, signage, and slideshow
<b>Friday, November 7</b>	Recognition in the third <i>San Francisco Business Times</i> ad (3 of 3)
<b>Monday, November 10</b>	Verbal recognition of your contribution at the event
<b>Thursday, November 13</b>	<b>Event Day</b>

### Sponsorship Opportunities

BENEFITS	EVENT CHAIR	PILLAR	CROWN	SPIRE	KEYSTONE	CORNERSTONE
Exclusive sponsorship	FULFILLED X					FULFILLED
Speaking opportunity at the event	X					
Opportunity to present an honoree award on-stage	FULFILLED	X				FULFILLED
VIP Reception	X	X	X			
Verbal recognition of your contribution at event	FULFILLED X	X	X			FULFILLED
Dedicated social media posts	Premier Logo	Premier Logo	Prominent Logo			
Assigned seating	Premier Placement	Premier Placement	Premier Placement	Prominent Placement		
Exhibition opportunity at the event	Custom Opportunity	2 boards	1 board	1 board	1 board	
Recognition in the <i>San Francisco Business Times</i>	Premier Logo	Prominent Logo	Prominent Logo	Logo	Name	
Recognition in all event marketing materials, including: print invitation, promotional emails, SPUR website, and social media	Premier Logo	Prominent Logo	Prominent Logo	Logo	Prominent Name	Name
Recognition in event signage, event program, and slideshow	Premier Logo	Prominent Logo	Prominent Logo	Logo	Prominent Name	Name
Event tickets	10+	10+	10	8	6	2
<b>Amount</b>	<b>\$75,000</b>	<b>\$50,000</b>	<b>\$25,000</b>	<b>\$14,000</b>	<b>\$6,000</b>	<b>\$2,500</b>

SPUR is a 501(c)(3) nonprofit organization. Sponsorship of this event is tax-deductible to the full extent of the law. SPUR's tax ID is 94-1498232.

### Three Ways to Sponsor

- 1. Pledge online** [spur.org/silverspurpledge](https://spur.org/silverspurpledge)
- 2. Email your pledge** to [pledge@spur.org](mailto:pledge@spur.org)
- 3. Mail with payment to SPUR\***  
Attn: Silver SPUR  
654 Mission Street  
San Francisco, CA 94105

\*If you plan to mail your registration, please also email [pledge@spur.org](mailto:pledge@spur.org) to ensure we know to expect your payment.

Thank you to  
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Merrill



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