



The Future of Fisherman's Wharf

SPUR
May 4, 2011

Fishing Heritage



Industry and Railyard



Restaurants at the Beginning



Restaurants at the Beginning



The Wharf Today



The Wharf Today



Restaurant Row



More Restaurants



The Cannery



Pier 39



Hyde Street Pier



F-Line



People



Lots of People



Role of Waterfronts



Role of Waterfronts



Role of Waterfronts



Role of Waterfronts



Waterfronts in Cities

- Open to everyone
- Collective resource
- Accessible via transit
- Places to walk
- Places to gather
- Cities invest in them



Vancouver



Granville



False Creek



Seawall



Parks



Development



Development



Development



Toronto



Parks



Parks



Parks



Promenade



Promenade



Transit



Development



San Francisco



Many Highlights



Many Highlights



Embarcadero a Challenge



Jefferson Street



America's Cup



The Street Is the Open Space



Some Blocks Could be Closed to Vehicles



Substantial Investment in Quality of Design



Shared Street/Pedestrian Priority Design

- All modes move slowly
- Boundaries blurred between functional uses
- Absence of road signs and striping
- Safe pedestrian zone, but minimize “channel” effect
- Focus on social activities / variety of spaces
- Dedicated transit lane
- Two-way bicycle flow
- Increased attentiveness of users
- Represents evolution of street design in North America

Timeline

- Public draft of mitigated negative declaration published. Anticipated May adoption.
- Looking at the America's Cup as timeline.
- Would require June launch.
- Two years to do design, construction drawings, and implementation.

Thank you!

