

**Participants of the Ocean Beach Master Plan's Workshop
(June 4, 2011) received a questionnaire and provided additional
written input in it. The results documented here are the
transcripts from those questionnaires.
(questionnaire sample attached at end of this file for reference)**

workshop 2 input summary

from workshop notes and written feedback submitted in questionnaires

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Input transcribed from questionnaires is shown herein organized by the project's (7) "focus areas" [1) *ecology*, 2) *utility infrastructure*, 3) *coastal dynamics*, 4) *access + connectivity*, 5) *image / character / culture*, 6) *uses / activities / program*, and 7) *management + stewardship*] and by reach [*north, middle, south*].

Within each "focus area" comments are organized by the specific topic of the recommendations provided, placing together comments that refer to the same or similar topic.

As a way to discern initial "trending", the Ocean Beach Master Plan consultant team categorized recommendations regarding the same topic as "agree", "somewhat agree" and "disagree".

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public comment workshop 2

Summary of public comments received during Ocean Beach Open House event: June 4, 2011 [summary includes questionnaires]

image / character

comment	disagree	somewhat agree	agree	reach
maintain beach's raw/open beauty	-	2	2	
<i>Ocean Beach is wild it is not a beach like in SoCal</i>				All
<i>Does not make sense brining GGP to the beach or the beach to the park</i>				North
<i>Beautification including local art and colorful seasonal planter boxes (the current parking areas look run down, ugly, and uninviting) on the Ocean Beach side of the highway</i>				North + Mid
<i>Legal, controlled graffiti wall</i>				North
maintain Golden Gate Park as is	-	-	1	
<i>No 60' stadium lights in the park</i>				North

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uses + activities + program

comment	disagree	somewhat agree	agree	reach
increase events and activities	-	1	5	
<i>A promenade for low cost cultural events (e.g., art shows, farmer's market, dance lessons, bike rentals, etc.) and adhoc social gatherings with extension of Golden Gate all the way to the beach</i>				North
<i>Park sponsored cultural events to draw local/tourist visitors (e.g., kite contests, sand castle contests, exercise, art shows, etc.)</i>				All
<i>Some safe water activity for children (e.g., a man-made water play area for the few sunny days) or possibly a lifeguard or other safety measures for a set beach zone on pretty weekends (encouraging safer beach water play/experience particularly for children)</i>				North + Mid
<i>Ability to relax and ocean gaze from the dunes or seawall or other view points</i>				
<i>Diverse/inclusive individual recreational activities (e.g., off-leash dog walkers, bonfires, beach play/picnics/lounging, bicycles, surfers, wind surfing, kites, skateboard, rollerblade, graffiti artists, bird watching, etc.)</i>				All
<i>Develop Lake Merced as a swimming/recreation lake for families. This would give SF families/tourists an outdoors/inexpensive/safe swimming destination and address my suggestion below related to providing families with a safe outdoor water option near the beach. According to the SFPUC website, the water quality test indicate that it is a safe lake for such activities.</i>				South
increase facilities and amenities	1	-	3	
<i>Ocean Beach does not need amenities (with the possible exception of restrooms and frankly if I had my way, even they would not be added - even tho the kids and I had sometimes to leave sooner than we might want and The ocean and the beach are the amenities.</i>				
<i>Ocean Beach is still a gem but the lack of recreational infrastructure and the somewhat uninviting atmosphere diminishes its recreational value. Things that would improve the recreational value</i>				All
<i>Cultural/sports/athletic/zen center at south end such as restoring the Fleishhacker Poolhouse into <u>affordable</u> restaurants and a sports bar/athletic/health center (a sports/health center would be in keeping with the historical usage of the area even if a pool is impractical plus an interpretive center is not going to be a real destination/cultural center for tourist or locals)</i>				All
<i>Adult workout equipment and playground equipment on the upper beach</i>				North
introduce concessions , food vendors, and small business	1	-	3	
<i>There's been a loss of businesses near Sloat Blvd with the Zoo being the only real draw. Ideally, I'd like to see more businesses established hear creating places for people to meet and communities to build. Discussing the erosion of Sloat Blvd framed negatively will discourage investors to the area. I simply ask you keep this in mind. We have too many vacant store fronts and struggling businesses near Sloat and the beach as it is. I'd like to see that turned around. How you discuss the Ocean Beach Master Plan with stakeholder both internal and external will have a broad effect on many of us living in the area.</i>				South + Mid
<i>Concessions of any kind only detract from the experientenow in my old age, the same can hold true).</i>				All
<i>Low cost food service and sitting areas (the Beach Chalet and Cliff House are far too expensive/time consuming for day to day)</i>				All
<i>Beach front shops/restaurants (e.g., existing houses commercialized)</i>				Mid

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ecology

comment	disagree	somewhat agree	agree	reach
protect wildlife	1	-	-	
<i>Between the choice of creating new dunes or wetlands, both have recreational value that are equally appealing to me, and I assume equally valuable to the larger coastal bird population and eco-system. From what little I know, it is more environmentally compelling to me to improve the SF energy consumption, water run-off, pollution control, etc. than to expand or maintain the dunes for the Plovers. In addition, to being good for the environment it would also be good for the local economy and people to be a leader in creating green cities. My understanding is Ocean Beach is a non-critical habitat for the Western Snowy Plover, there are other Bay Area recovery sites in the East Bay for the plover, this plover is not genetically distinct from other plovers that aren't endangered (a.k.a., the Western Snowy Plover is just the plover identified because it is within 50 miles of the Pacific coast) and are listed because of behavioral differences, plovers are not a keystone species, etc. No matter the improvements to the Ocean Beach dunes, the site is unlikely to become a nesting site unless much of the SF westside area is demolished and designated purely for conservation with a huge infrastructure, recreation, and housing</i>				Mid
restore dunes with native planting and morphology	-	-	-	
<i>Under ecology: "restore and establish . . ." – restore prior ecology?</i>				
<i>SP. Composition & dist – natural history?</i>				
<i>How long would the dune migration into golden gate park take to create? How far inland does this go – how much property would be acquired? Would this be done as public domain (mandated)?</i>				
<i>Define the width that a sustainable system needs to be</i>				

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access + connectivity

comment	disagree	somewhat agree	agree	reach
reroute great highway south of sloat through skyline blvd	-	-	4	
<i>Have a left turn lane only into the zoo going south</i>				South
<i>get rid of road (create <u>some</u> parking) becomes recreation area</i>				South
<i>Scenic non-motorized path from Lake Merced and Fort Funston to the Lands End that is away from traffic or at west of the car traffic. This may include re-routing the Great Highway from Sloat or perhaps even before or not having the scenic driving route at all, particularly if this is necessary for erosion control. I think this would also be conducive to the Fleishacker Poolhouse being a health center</i>				South
<i>Reroute the Great Highway from Muir or before such that the current HWY 1 road from Muir to Sloat is no longer a major traffic route and is more conducive to recreation/parking</i>				South
narrow great highway to 2 lanes north of sloat	-	1	2	
<i>Could, as you do this, a recreational road-wall be created on the beach side of this? * <u>Although</u> – I’m intrigued by the idea of getting rid of the Great Hwy altogether (and shutting down through traffic on Inner Great Hwy if <u>feasible</u>) – for this would open up/create a lot of options for all needs – recreational, erosion, ecology, etc. - Could be used as more of a recreational area, for it is already a draw for the public; generally keep as is; like the idea of Kid Parks etc . . .</i>				Mid + North
<i>Make Great Hwy 2 lanes – move it necessary</i>				Mid + North
<i>From Sloat onward, I have mixed emotions about re-routing the Great Highway vs creating a non-traffic corridor for non-motorized movement and possibly shops. I'll admit driving along the Great Highway is a great pleasure after a stressful day and probably the greatest benefit I get currently from Ocean Beach; particularly where one can see the coast and not just the dunes. Just like most people just drive through Yosemite and Yellowstone and stop for vistas, I think driving along Ocean Beach is a similar experience that hopefully draws people to stop and enjoy the experience more fully.</i>				Mid + North
relocate great highway further inland	-	-	-	
<i>“new Great Highway reconstructed inland – where exactly?”</i>				North
improve connectivity between neighborhoods and beach	-	-	2	
<i>Accessibility to walk from the Sunset neighborhoods directly to the beach</i>				Mid
<i>Easy parking and public transportation</i>				All
improve pedestrian access along beach	-	-	1	
<i>Ability to walk/ride/dog-walk from one end of the beach to the other along the tide line (as well as the new, higher up paved surface)</i>				All

coastal dynamics

comment	disagree	somewhat agree	agree	reach
reduce armoring	1	-	2	
<i>Put in pilings and more sand to protect the S.F. Zoo!</i>				South
<i>Eliminate or minimize armoring.</i>				South
<i>Use sand instead of Sea Wall south reach;</i>				South
<i>What is the rate of erosion? How old is the sewage?</i>				
beach nourishment	-	2	-	
<i>Assume intense management in any case, and some beach renourishment</i>				All
<i>dump sand offshore (no offshore reach that kills the waves.)</i>				All
managed retreat to respond to coastal dynamics	1	-	3	
<i>Let the Ocean take certain parts of middle reach & re-route G.H SLR is given and inevitable it is the driving factor – to only thing to do is to respond w/ dynamism/flexibility ← max</i>				Mid
<i>to do is to respond w/ dynamism/flexibility ← max</i>				All
<i>If we can't account for coastal dynamics, the OB. Point is moot.</i>				All
<i>Best not to work against natural forces – “bend like a reed in the wind”, Existing conditions; ongoing processes; mangement</i>				All
<i>I feel unqualified to comment on the infrastructure and green initiatives details but whole-heartedly support the need to address these issues for the long-term as well as pro-actively addressing the fate of residences along the coast that will be impacted by the rising water-levels.</i>				All
<i>It may go without saying but as a resident home owner living a block from Ocean Beach near Sloat Blvd. I'd ask you please be sensitive to us when considering land acquisition in your maximum habitat scenario. Remember, these are our homes in the spiritual and physical sense as well as in a monetary sense. Please be mindful that the framing of your discussion will have an effect on our property values for many years. Like most, I want Ocean Beach to be more than it is today. I too want the area to be a thriving habitat for all creatures seamlessly connecting Golden Gate Park, Lake Merced and the Presidio National Park.</i>				All
create outflow connecting between Lake Merced & ocean			1	
<i>Reconnecting Lake Merced to Ocean a key idea.</i>				South
introduce artificial reef and/or breakwater	1		2	
<i>May I suggest that the cost, effectiveness, ease of installation and longevity of artificial reef be further explored? Here is one lead: "Fisherman's Welding Service in Brookings, Oregon. Conveniently located, Fisherman's Welding Service can supply the entire west coast via land or sea shipping." Reefmaker Artificial Reef; contact: Walter Marine, PO Box 998, 22605 Andrews Lane, Orange beach, AL 36561, 251-979-2200, 251-967-2022 fax. - The ocean west of SF is a marine sanctuary. Permission may be needed to install reef.</i>				
<i>- Artificial reef would likely benefit recreation, especially fishing, could help dampen storm surge and reduce erosion, enhancing and preserving beach replenishment efforts and vegetated dune. Reef might well affect surfing both directly by changing waves, and perhaps indirectly by attracting fish and shark.</i>				
<i>- While reef will attract fish, any harm to existing flora and fauna need to be identified early. Opportunities to mitigate or offset harm should be explored.</i>				
<i>- Could kelp help? Kelp grows in waters up to 57.5 degrees according to Wikipedia; could that work, absent ocean warming? Kelp grows fast, might be harvested as biofuel. Might kelp reduce the harmful effects of storm surge? Problem: kelp on beach attracts sand fleas and flies that harm the beach experience for humans and dogs, absent clean-up.</i>				South + Mid

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*Cheap offshore **breakwater** might consist of one or more WWII ships from Suisun Bay. These might be sunk, perhaps temporarily -- deployed during winter season, then re-floated and towed. They could provide interesting sightseeing, if controversial; spin it: swords to plowshares. One is about 950' long, about the length of the hot spot.*

South + Mid

do not mess with the break water across from the zoo

South

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infrastructure

comment	disagree	somewhat agree	agree	additional comments
relocated merced tunnel	-	-	1	
<i>Move the tunnel behind plan (protect plant);</i>				South
aliviate combined sewer system through LID	-	-	3	
<i>Re: Treatment plant. Immediately make a priority to implement wide spread use of composting toilets, managed wetlands, permeable surfaces (LID), to mitate dependence on large centralized infrastructure as much as possible.</i>				All
<i>Should add LID to all scenarios. Good to begin now pushing it's use into City Planning and Building codes</i>				All
<i>Plant new trees like Isreal does to keep down heat from more Global warming</i>				All
relocated transport box further inland	-	-	1	
<i>Work on long term plan for sunset box</i>				Mid
introduce alternative energy	1	-	1	
<i>I believe that by installing underwater generating machines to generate electricity for SF. I think that this will break up the constant Pacific Ocean waves that help create erosion on our beaches. Please read June 2011 page 28 & 29 "Harness the Sea".</i>				
<i>I have serious concerns about the impact of wave technology on new=shore wild life and questions about the impact of beach nourishment on invertebrates</i>				
build desalination plant	-	-	1	
<i>Build a new Desalination plant to get freshwater in case of a terrorist attack, earthquake, etc. . . out by the Ocean underground (of course).</i>				
reduce existing combined sewer infrastructure	-	-	2	
<i>Dislike: Idea of expensive heavy infrastructure</i>				
<i>Retreat = moving infrastructure = deconstruction = jobs</i>				
<i>spend \$ to harmonize w/ natural processes or spend \$ to fight natural processes. combined sewage vs. separate?</i>				
<i>Limit construction of infrastructure now</i>				

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management + stewardship

comment	disagree	somewhat agree	agree	reach
keep dogs on leash	-	-	1	
<i>All dogs on leash</i>				All
improve signage	-	-	2	
<i>Warnings about swimming dangers</i>				All
<i>Warnings about avoiding coastal/dune birds</i>				All
improve waste collection and cleanup	-	-	2	
<i>keep it clean</i>				All
<i>Trash containers and collection (needs improvement)</i>				All
maintain restrooms	-	-	2	
<i>Frequent well-maintained public toilets including beach showers, water fountains, poop bag dispensers</i>				
<i>Bathrooms should be clean & open</i>				
designate mid-reach as protected wildlife area	-	-	1	
<i>manage mid-beach as a protected wildlife area, including intense education of human visitors, and other areas as much as possible</i>				
improve management / stewardship mechanisms	-	-	2	
<i>When some mixture of A-D governs the management plan, how do we prioritize competing values?</i>				
<i>Policy recommendation → who is the audience for SPUR's management plan? Was this plan commissioned by someone</i>				
<i>Friendlier regulations and enforcement and recognition of historic public use and enjoyment value (e.g., off-leash dog walking, bonfires, night-time walks, non-profiling, friendlier law enforcement approaches, etc.) and local diverse cultural norms</i>				
<i>Small parking and recreation fees or yearly passes to enable improvements (e.g., National Park Yearly Passes)</i>				

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other

comment

reach

Access & connectivity and uses & activity should be combined.

Both have to do with use, which included transport to and from.

It also works better since you have a maximum recreation scenario

Maximum LID scenario doesn't make sense to have as a separate scenario

These are actions that are not mutually exclusive, so this is not useful even in test exercises. I know these extremes are not proposals. Strongly recommend against using these kinds of extreme cases in any future ELS

Next time – start on time & don't blame us for asking questions during presentation. If you started on time, it wouldn't be an issue!

Retreat teast scenario too limited

Your work on the Ocean Beach Master Plan is truly impressive!

name

email

ocean beach master plan



public input

Hello! ...and thank you so much for your participation!

agenda

10:00 am Welcome and Open House

- Welcome
 - Sign-in and pick-up a questionnaire
- Brief Open House
 - View and tour the room, use this form to comment
- Snacks and Beverages

10:30-11:30am Presentation (SPUR/AECOM)

- Open House results
- Process update
- Evaluation Criteria and Test Scenarios
 - Use this form to comment on the Test Scenarios' Evaluation
- Description of breakout group activities

11:30-12:30pm Breakout Group Activity – Scenario Flip-book

- Facilitated Scenarios Flip-book Exercise
 - Work together to create a scenario: “flip” between the 3 different reaches of all 4 scenarios to create your own
 - Use additional puzzle pieces help complete the group scenario

12:30-1:00pm Wrap-up and Reporting Back

- Overview of all the group work.
- Next steps

workshop goals

project update:
what have we been doing since our last workshop?

present “test scenarios”:
intent, ingredients, structure, disclaimers

break-out session:
review / discuss “test scenarios”, create your own scenario, discuss evaluation criteria

additional info?

questions? comments? suggestions?
contact us:

via email:
oceanbeach@spur.org
website:
www.spur.org/oceanbeach
snail mail:
**SPUR (attn. Benjamin Grant)
654 Mission Street
San Francisco, CA 94105**

your input

Do you have comments, suggestions, ideas? Include them writing directly on each of the test scenarios on the following pages, or here:

Thanks!

Thank you so much for your time and invaluable input








To knit the unique assets and experiences of ocean beach into a seamless and welcoming public landscape, planning for recreation, environmental conservation, sustainable infrastructure, and long-term stewardship.

goal

focus areas

aspiration

evaluation criteria

focus areas: setting the foundation			focus areas : place-making			focus area*
ecology	coastal dynamics	utility infrastructure	access + connectivity	image + character	uses + activities + program	management + stewardship
						
Restore and establish conditions that support thriving biological communities.	Identify a proactive approach to coastal management, in the service of desired outcomes.	Evaluate utility plans and needs in light of coastal hazards and uncertainties, and pursue a smart, sustainable approach.	Provide seamless and fluid connections to adjacent open spaces, the city, and the region.	Preserve and celebrate the beach's raw and open beauty, while welcoming a broader public.	Accommodate the diverse activities people enjoy at the beach, managed for positive coexistence.	Provide an approach to long-term stewardship across agencies, properties, and jurisdictions.
1. Biodiversity & ecological functions on land, water, and intertidal zones [-2 (degrades) -1 0 1 2 (improves)]	1. Adaptable and effective response to erosion, storm surges and sea-level rise [-2 (degrades) -1 0 1 2 (improves)]	1. Water quality management (stormwater, wastewater, combined-sewer overflows) [-2 (degrades) -1 0 1 2 (improves)]	1. Pedestrian and bicycle circulation along north/south corridors [-2 (degrades) -1 0 1 2 (improves)]	1. Image of Ocean Beach [-2 (degrades) -1 0 1 2 (improves)]	1. Activities and amenities [-2 (degrades) -1 0 1 2 (improves)]	1. Day to day management and maintenance 2. Ability for agencies to work cooperatively 3. Funding in support of the vision
2. Habitat for key species (plovers, bank swallows) [-2 (degrades) -1 0 1 2 (improves)]	2. Requirement for on-going interventions [-2 (increases) -1 0 1 2 (reduces)]	2. Flooding prevention (stormwater run-off) [-2 (degrades) -1 0 1 2 (improves)]	2. Pedestrian & bike connections to adjacent open spaces, streets & transit network [-2 (degrades) -1 0 1 2 (improves)]	2. Natural feel and experience of the beach (dunes, wildlife, surf...) [-2 (degrades) -1 0 1 2 (improves)]	2. Surf conditions [-2 (degrades) -1 0 1 2 (improves)]	*Not part of scenario evaluation for June 4th Workshop. Management Strategies to be developed for Draft Masterplan at which point PAC/Community will have opportunity to evaluate.
3. Ecological connectivity [-2 (degrades) -1 0 1 2 (improves)]	3. Impact to other focus areas [-2 (negative) -1 0 1 2 (positive)]	3. Management of the investment in core utility facilities (treatment plant, transport box, Lake Merced tunnel...) [-2 (negative) -1 0 1 2 (positive)]	3. Traffic flow and parking system [-2 (degrades) -1 0 1 2 (improves)]	3. Experience and character of the urban edge along Ocean Beach [-2 (degrades) -1 0 1 2 (improves)]	3. Compatibility of uses [-2 (degrades) -1 0 1 2 (improves)]	

your input

The evaluation criteria was developed based on public, planning advisory committee (PAC), and steering committee input. This criteria is the basis for evaluating “test scenarios” and will also be used later to evaluate the draft and final master plan.

Do you have comments, suggestions, edits regarding the evaluation criteria above? Please include them here: