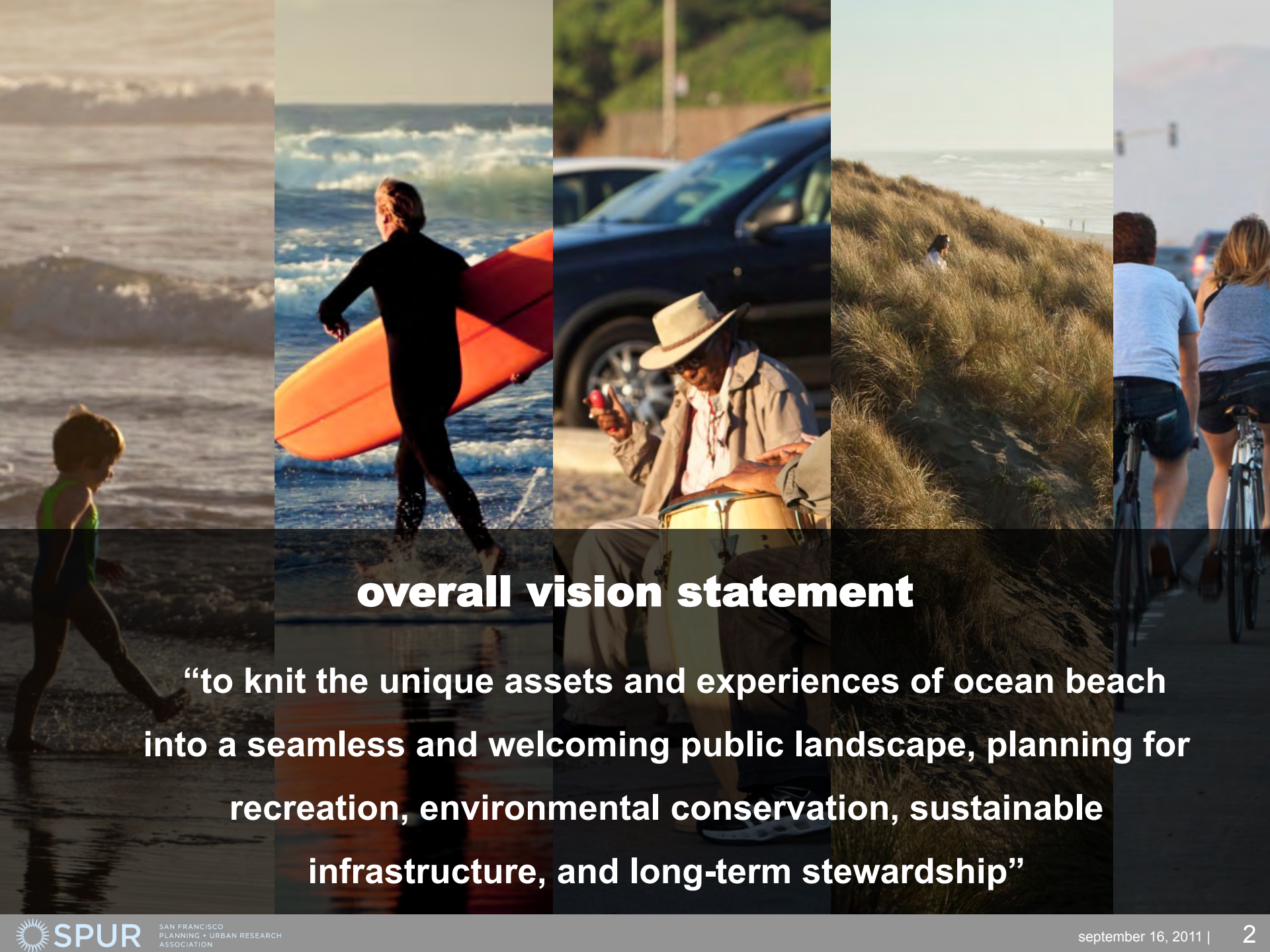




project update

ocean beach
master plan

public feedback to date, Sept 2011



overall vision statement

“to knit the unique assets and experiences of ocean beach into a seamless and welcoming public landscape, planning for recreation, environmental conservation, sustainable infrastructure, and long-term stewardship”

7 focus areas

- ✓ ecology
- ✓ utility infrastructure
- ✓ coastal dynamics
- ✓ access + connectivity
- ✓ image / character / culture
- ✓ uses / activities / program
- ✓ management + stewardship



ecology

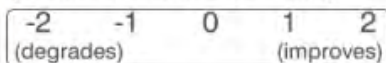


Restore and establish conditions that support thriving biological communities.

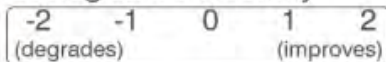
1. Biodiversity & ecological functions on land, water, and intertidal zones



2. Habitat for key species (plovers, bank swallows)



3. Ecological connectivity

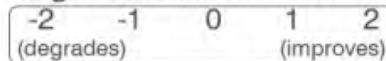


coastal dynamics

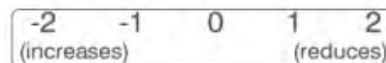


Identify a proactive approach to coastal management, in the service of desired outcomes.

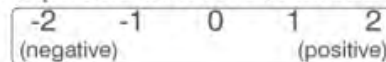
1. Adaptable and effective response to erosion, storm surges and sea-level rise



2. Requirement for on-going interventions



3. Impact to other focus areas

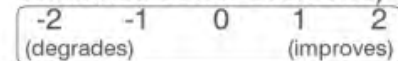


utility infrastructure

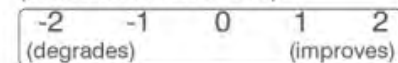


Evaluate utility plans and needs in light of coastal hazards and uncertainties, and pursue a smart, sustainable approach.

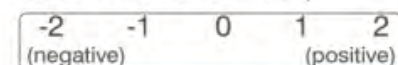
1. Water quality management (stormwater, wastewater, combined-sewer overflows)



2. Flooding prevention (stormwater run-off)



3. Management of the investment in core utility facilities (treatment plant, transport box, Lake Merced tunnel...)



**access +
connectivity**

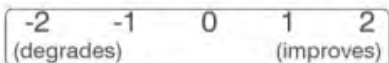


Provide seamless and fluid connections to adjacent open spaces, the city, and the region.

1. Pedestrian and bicycle circulation along north/south corridors



2. Pedestrian & bike connections to adjacent open spaces, streets & transit network



3. Traffic flow and parking system

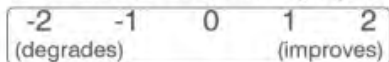
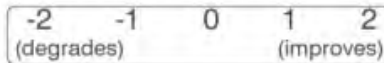


image + character

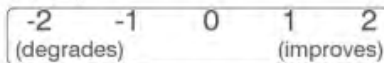


Preserve and celebrate the beach's raw and open beauty, while welcoming a broader public.

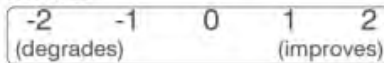
1. Image of Ocean Beach



2. Natural feel and experience of the beach (dunes, wildlife, surf...)



3. Experience and character of the urban edge along Ocean Beach

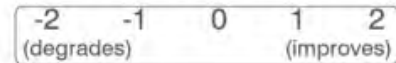


**uses + activities +
program**

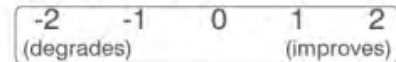


Accommodate the diverse activities people enjoy at the beach, managed for positive coexistence.

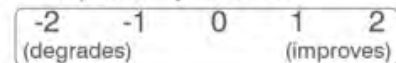
1. Activities and amenities



2. Surf conditions



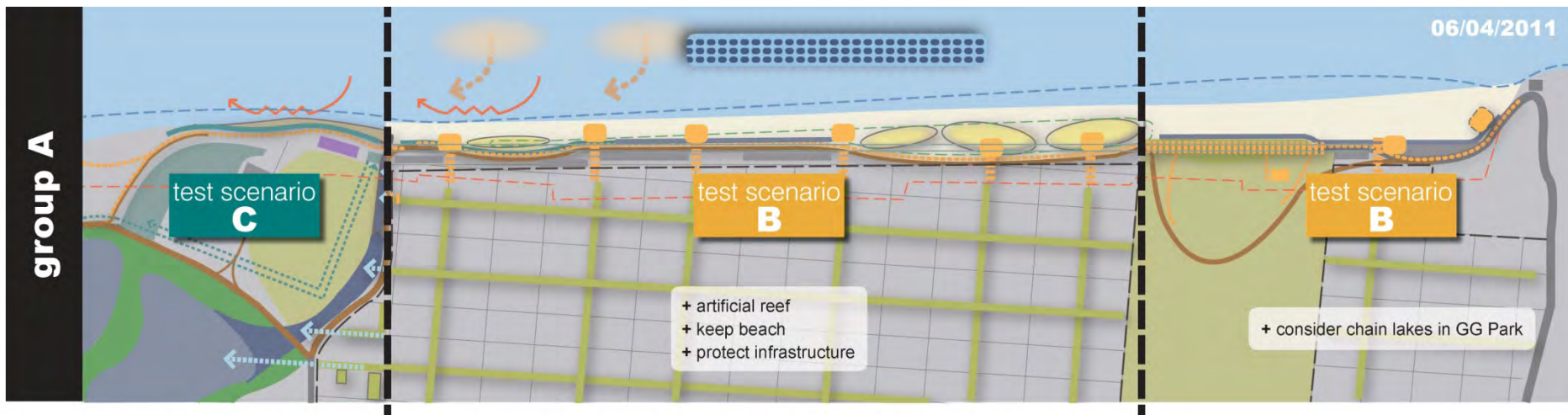
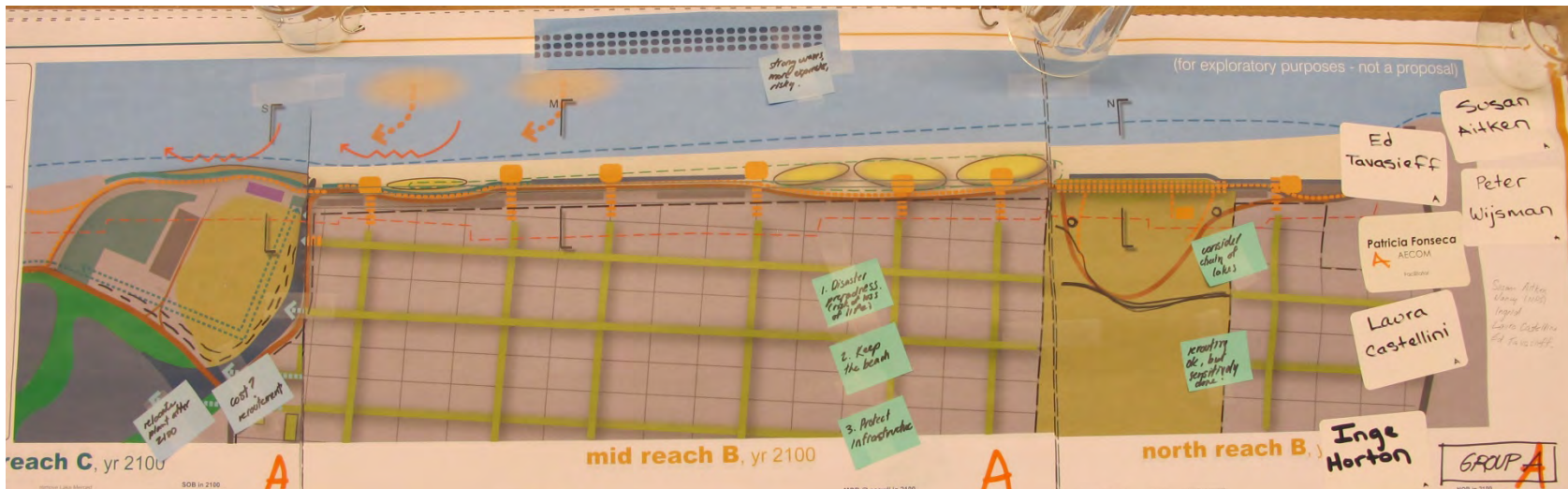
3. Compatibility of uses



workshop 2 breakout session : hybrid scenarios

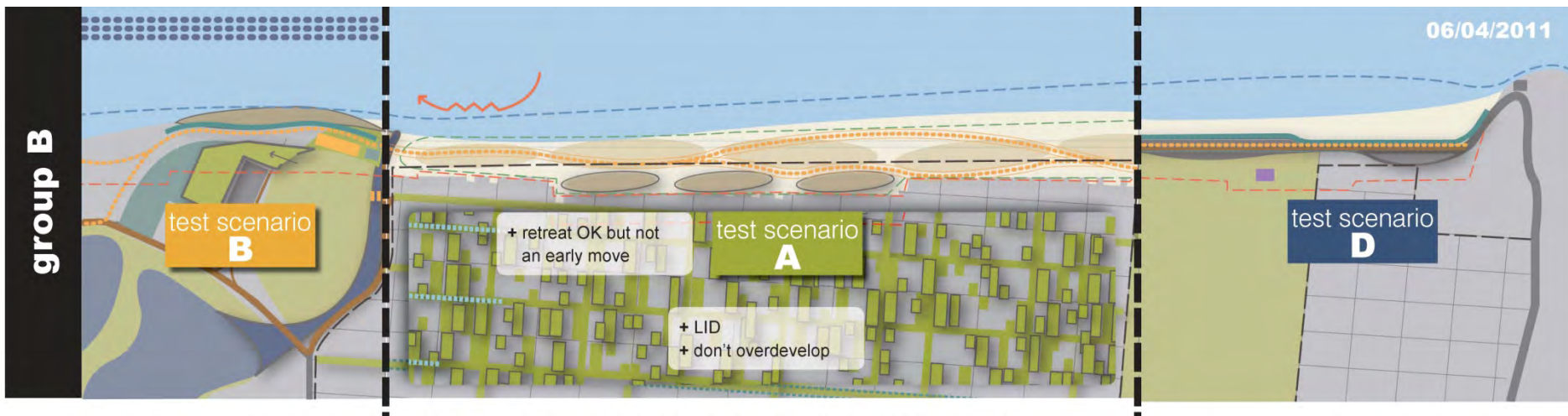
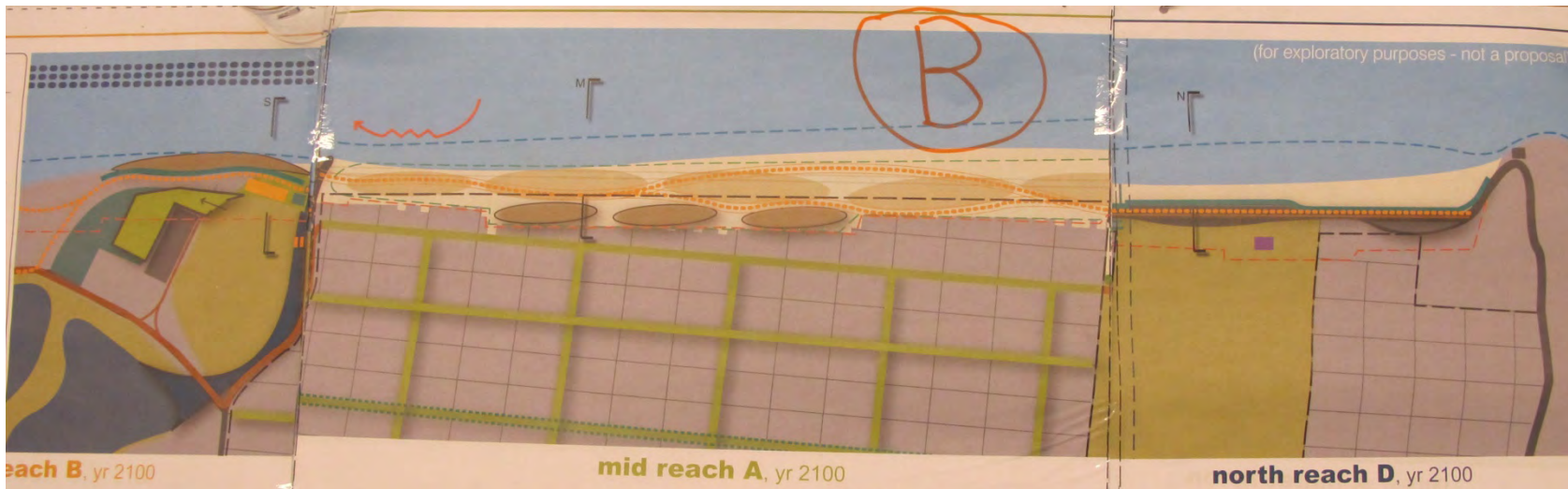
results





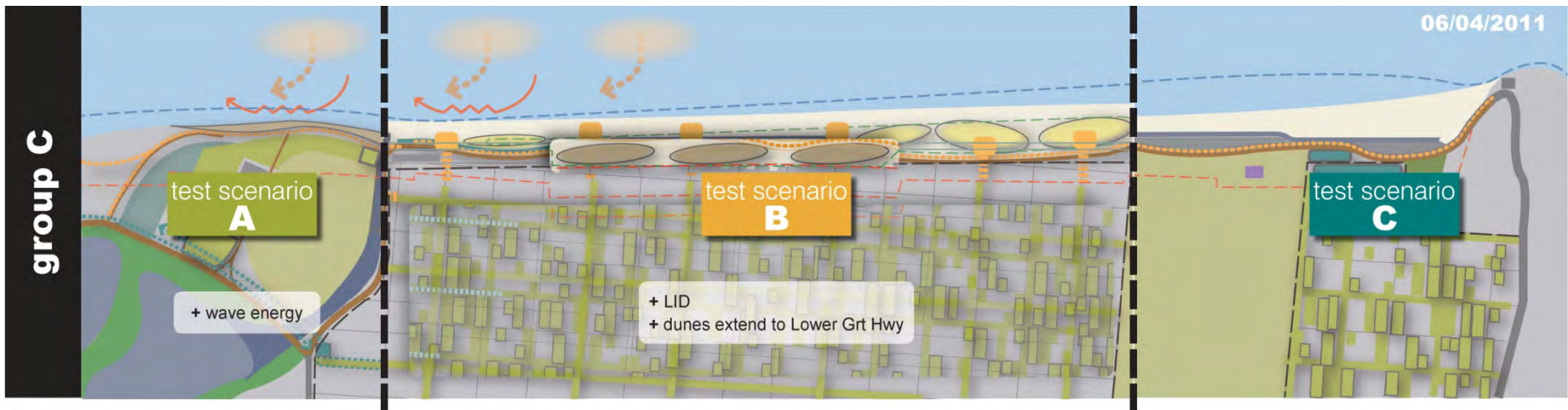
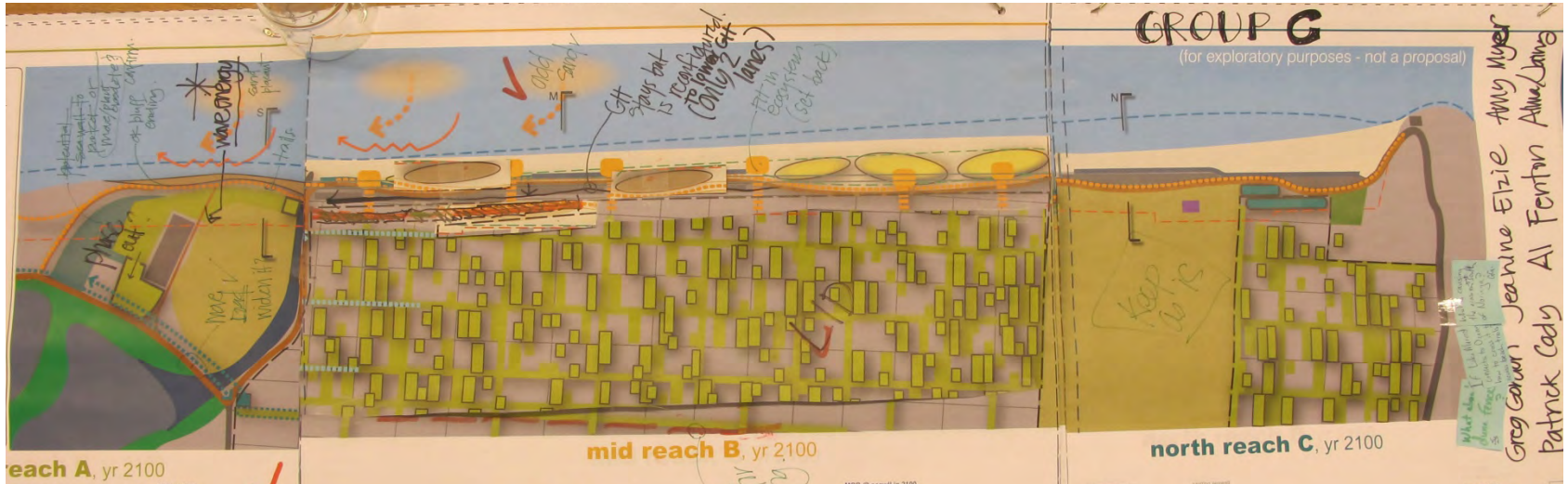
Developed with input by the following participants during the Ocean Beach Master Plan's Public Workshop 2 (June 4, 2011):

GROUP A: Ed Tavasieff, Susan Aitken, Peter Wijsman, Laura Castellini, Inge Horton, Nancy (NPS), Ingrid [FACILITATOR: Patricia Fonesca]



Developed with input by the following participants during the Ocean Beach Master Plan's Public Workshop 2 (June 4, 2011):

GROUP B: Margaret Parker, Andrew Linford, Maggy Frias, Matt Zlatunich [FACILITATOR: Megan Walker]



Developed with input by the following participants during the Ocean Beach Master Plan's Public Workshop 2 (June 4, 2011):

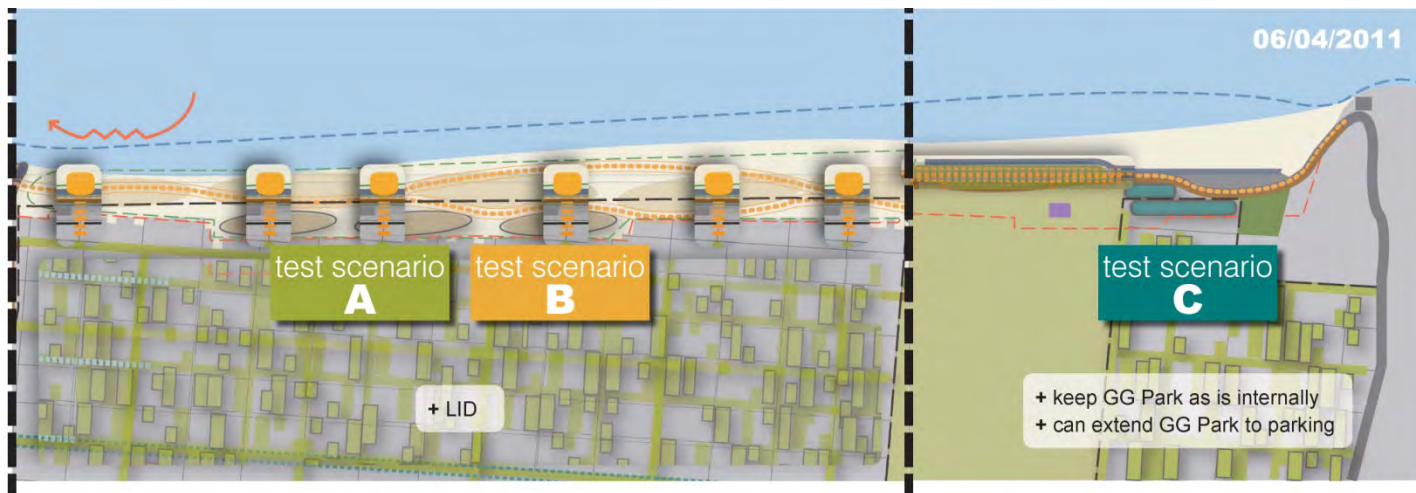
GROUP C: Greg Gordon, Jeanine Elzie, Amy Myer, Patrick Cody, Al Fenton [FACILITATOR: Alma Du Solier]



group D

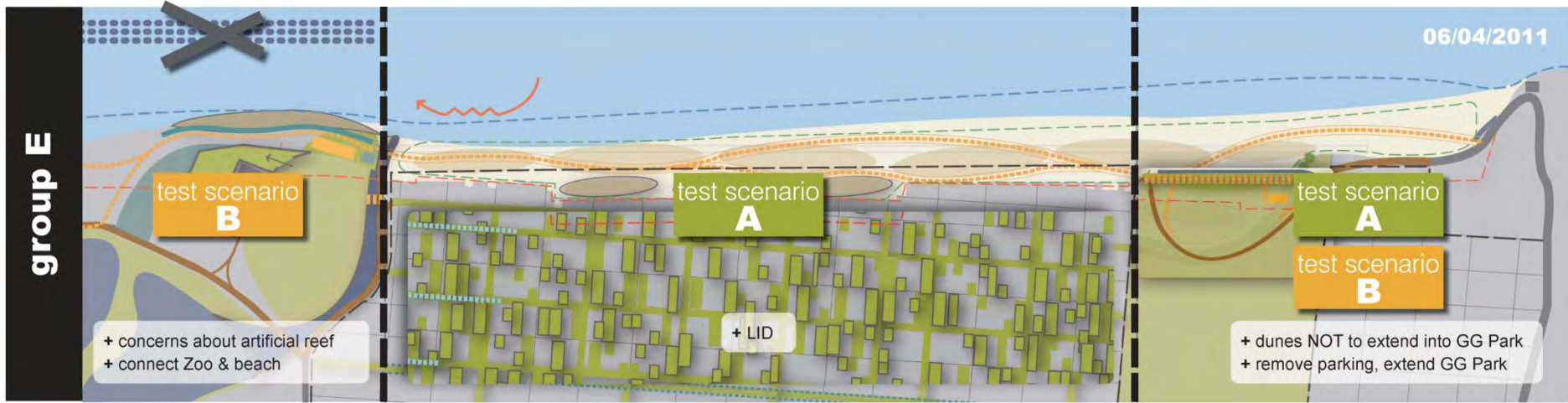
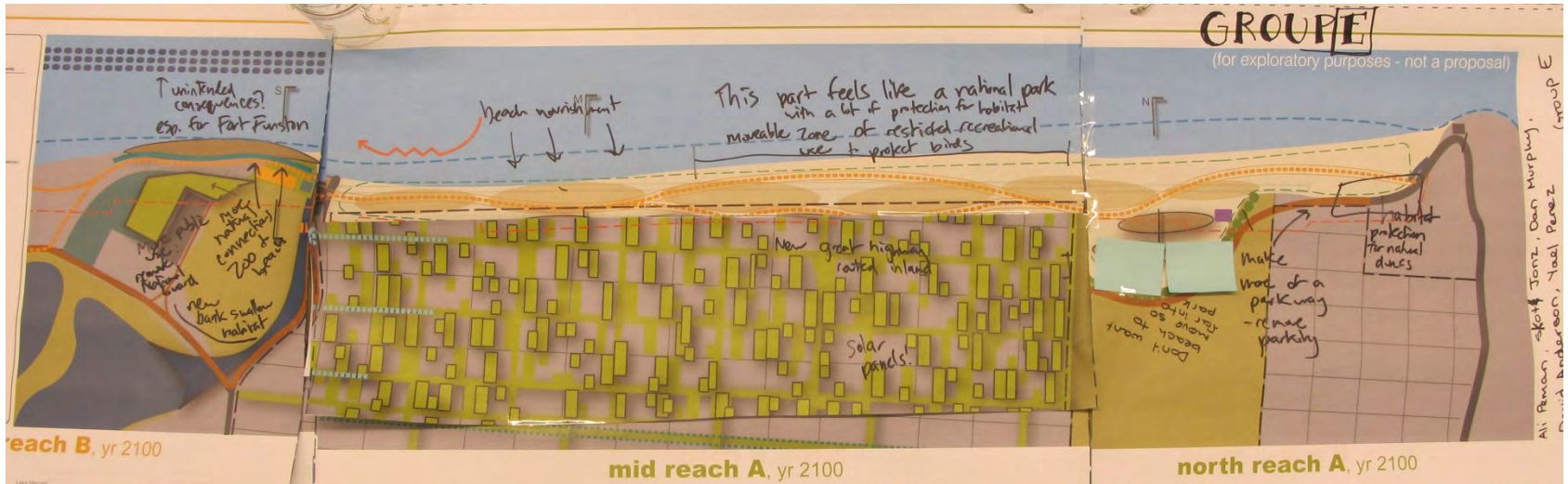
test scenario ?

- (undecided group)
- + protect treatment plant
- + wind & wave energy



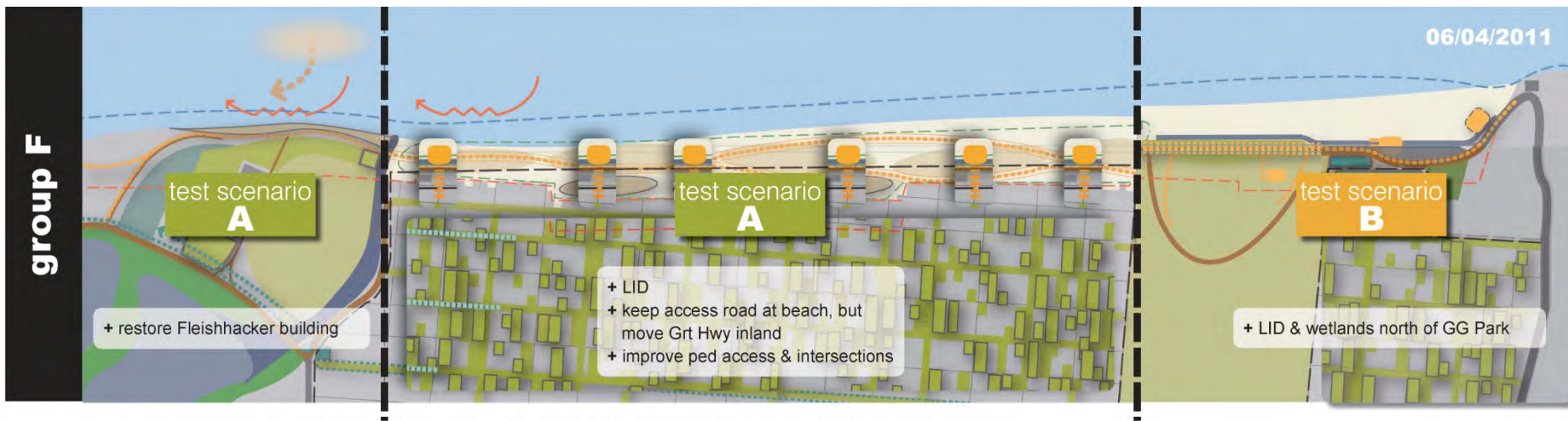
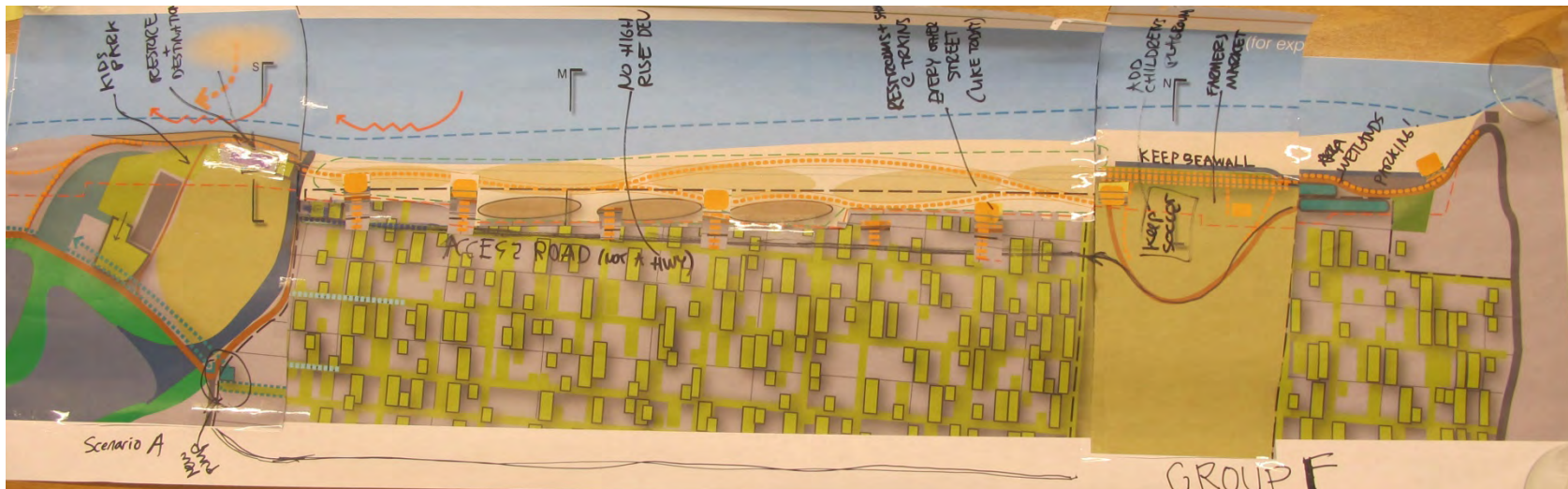
Developed with input by the following participants during the Ocean Beach Master Plan's Public Workshop 2 (June 4, 2011):

GROUP D: Steve Ferrero, G. L. Hastings, Pat Conroy, Lyn Stein, Katherine Howard, Jeff McGowan [FACILITATOR: Claire Bonham-Carter]



Developed with input by the following participants during the Ocean Beach Master Plan's Public Workshop 2 (June 4, 2011):

GROUP E: Alli Peman, Skot Jonz, Dan Murphy, David Anderson, Yael Perez, Liza Hadden [FACILITATOR: Laura Tam]



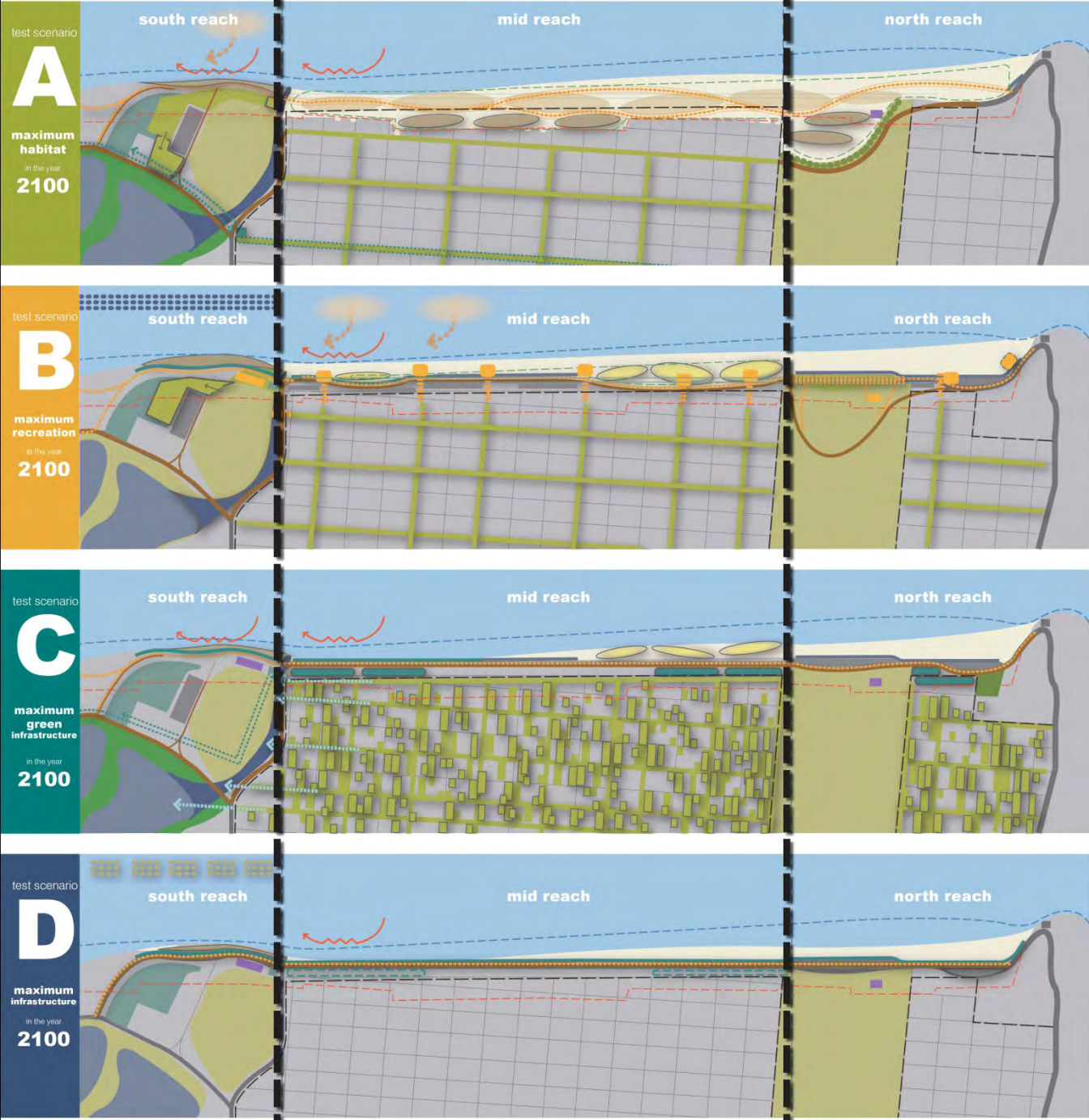
Developed with input by the following participants during the Ocean Beach Master Plan's Public Workshop 2 (June 4, 2011):

GROUP F: Brian Aviles, Bill McLaughlin, Dan Robinson, Anita Bowman, Lisa Beyer, Michael Martin, Ilana Bar-David (FACILITATOR: Amanda Bensef)

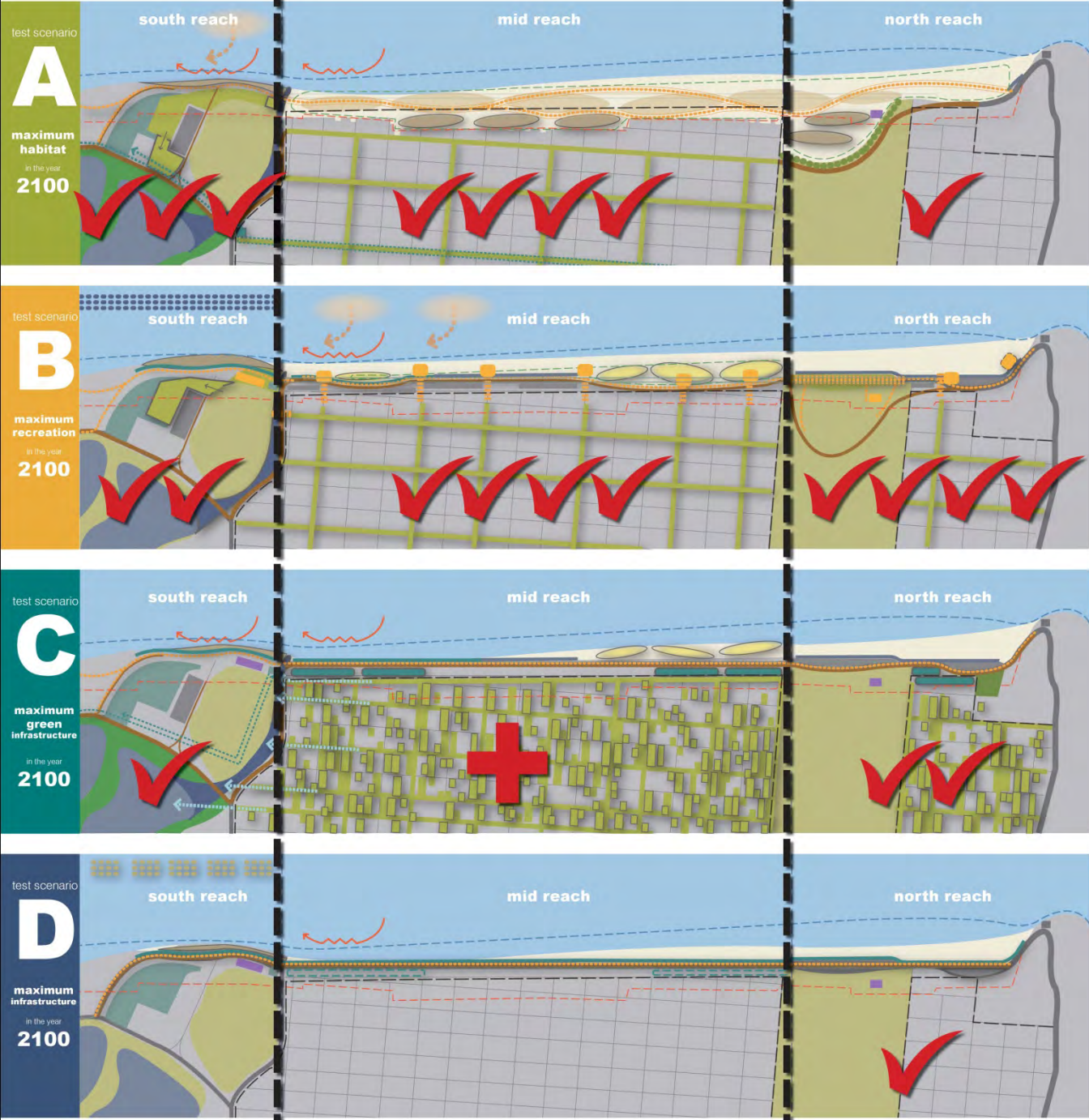


Developed with input by the following participants during the Ocean Beach Master Plan's PAC meeting #4 (June 17, 2011):

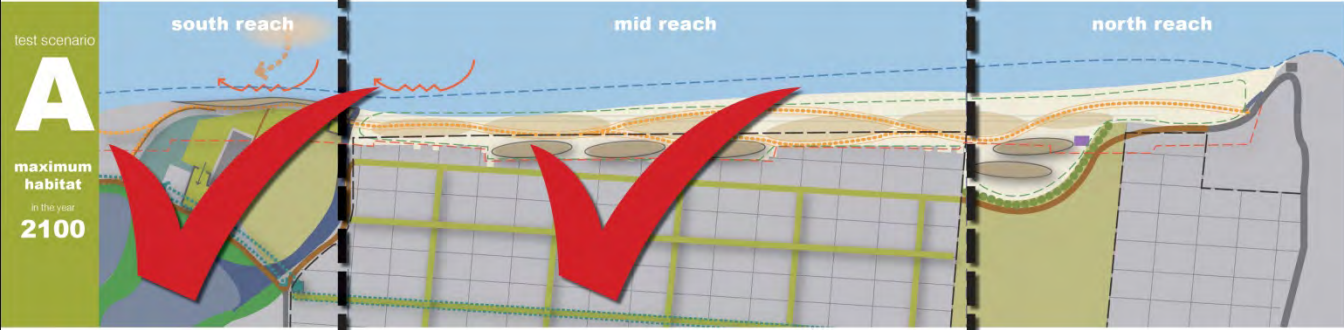
PAC: PAC members [FACILITATOR: Alma Du Soleir, Megan Walker]



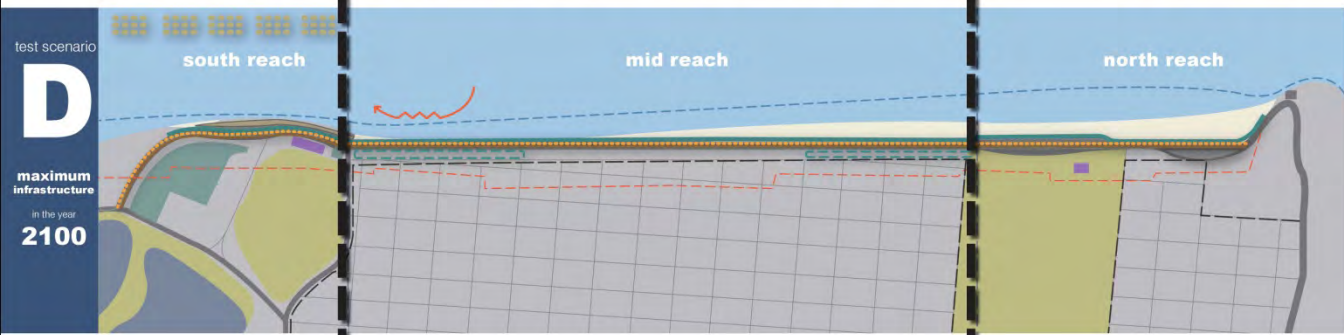
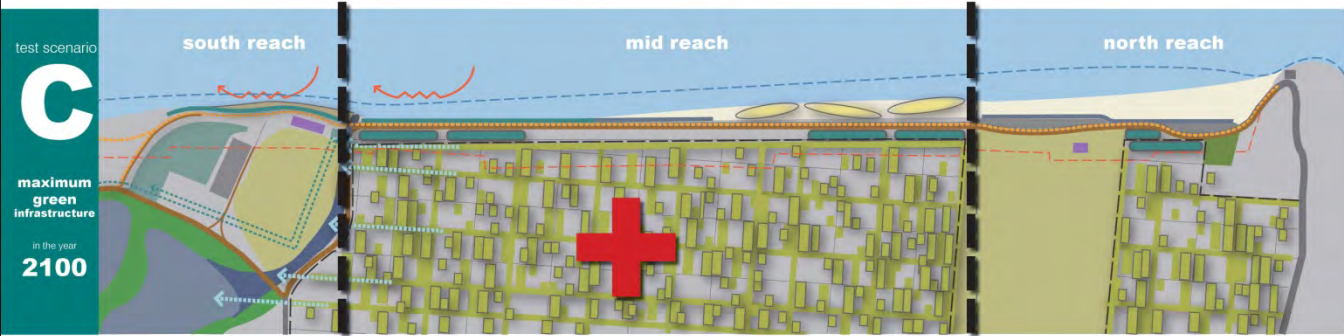
✓ test scenarios



✓ base scenario used per reach



✓ test scenarios preferences



workshop 1 station 3 : user preferences

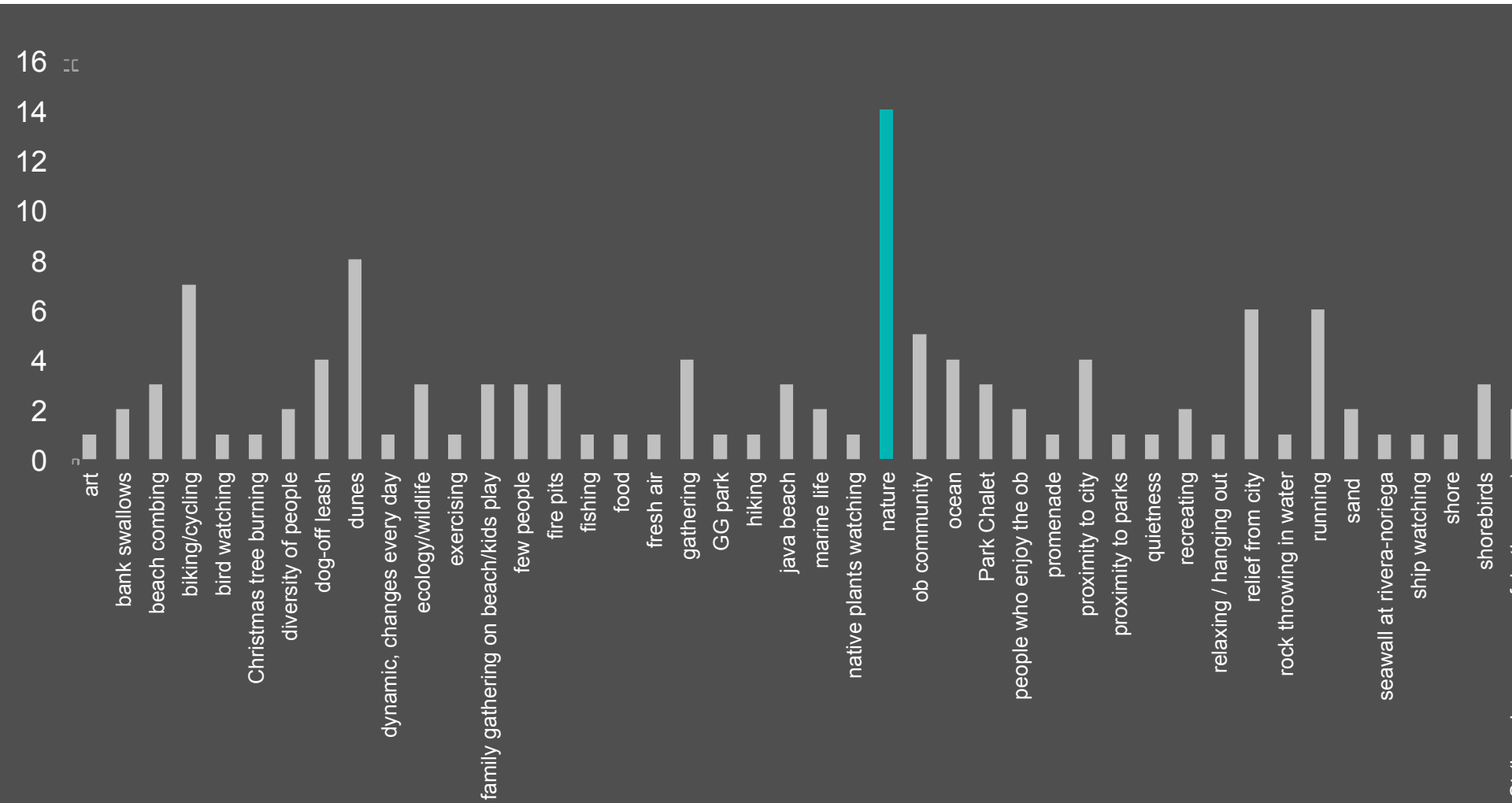
results

- what is your favorite
- where is the best gathering
- what is the best viewing sp

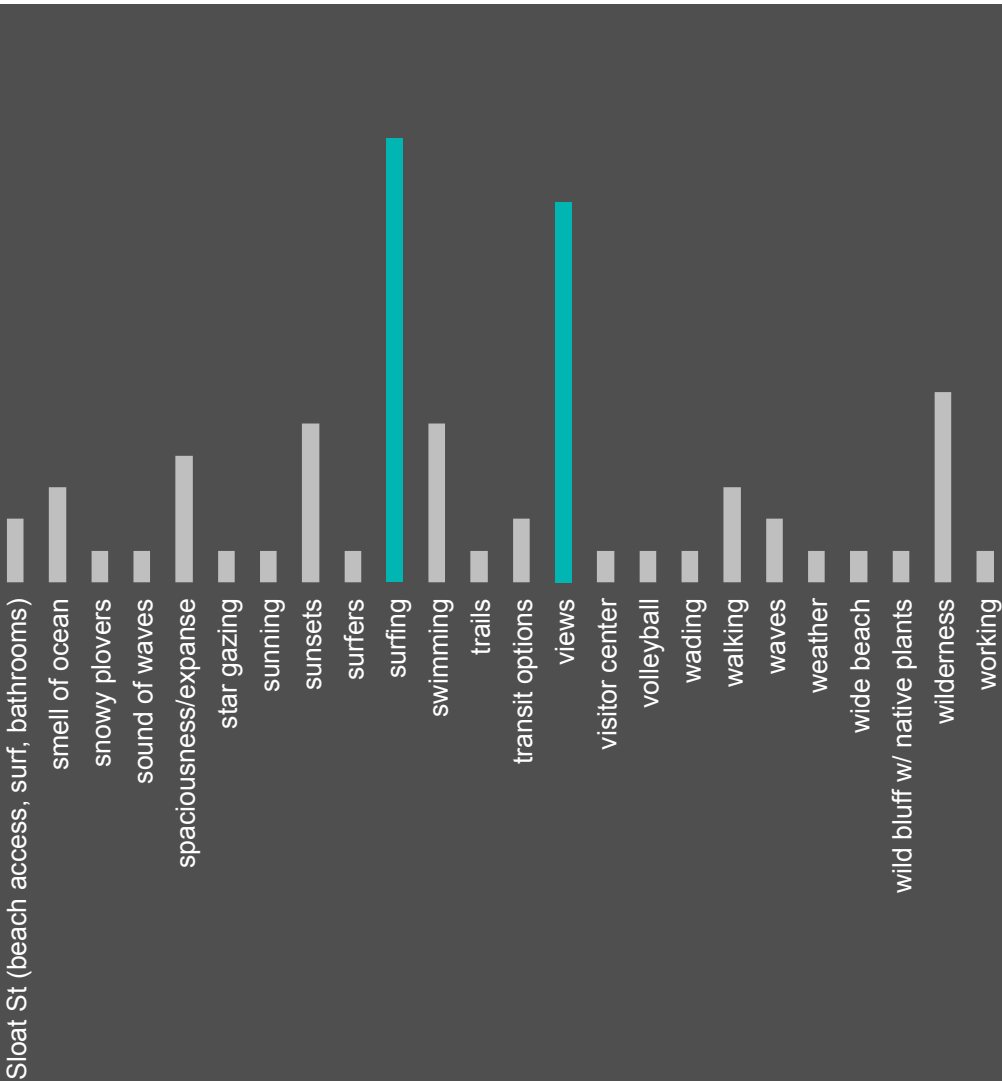
using the color dots provided, mark the map below to reflect the following:

user preferences

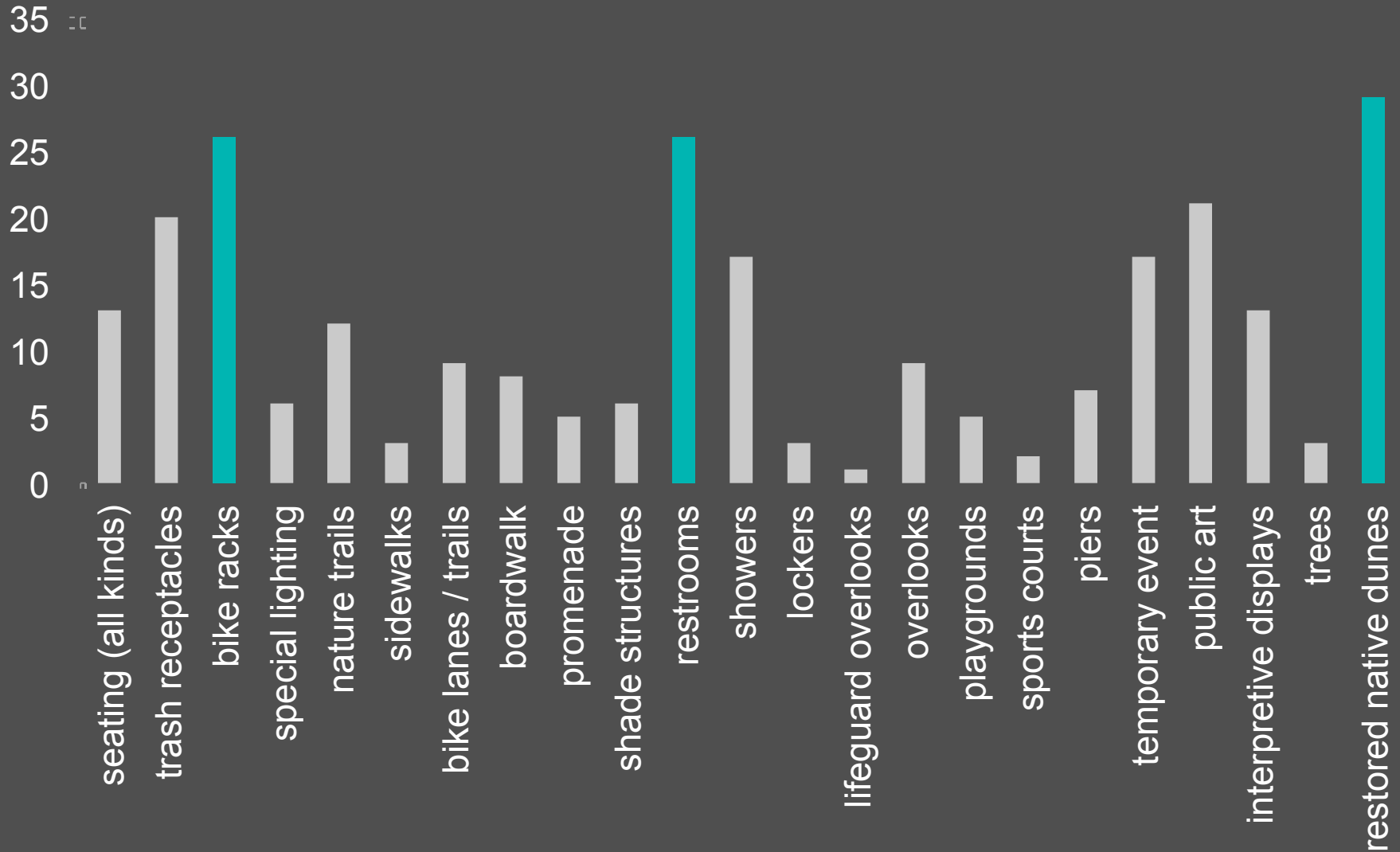
user preferences



user preferences

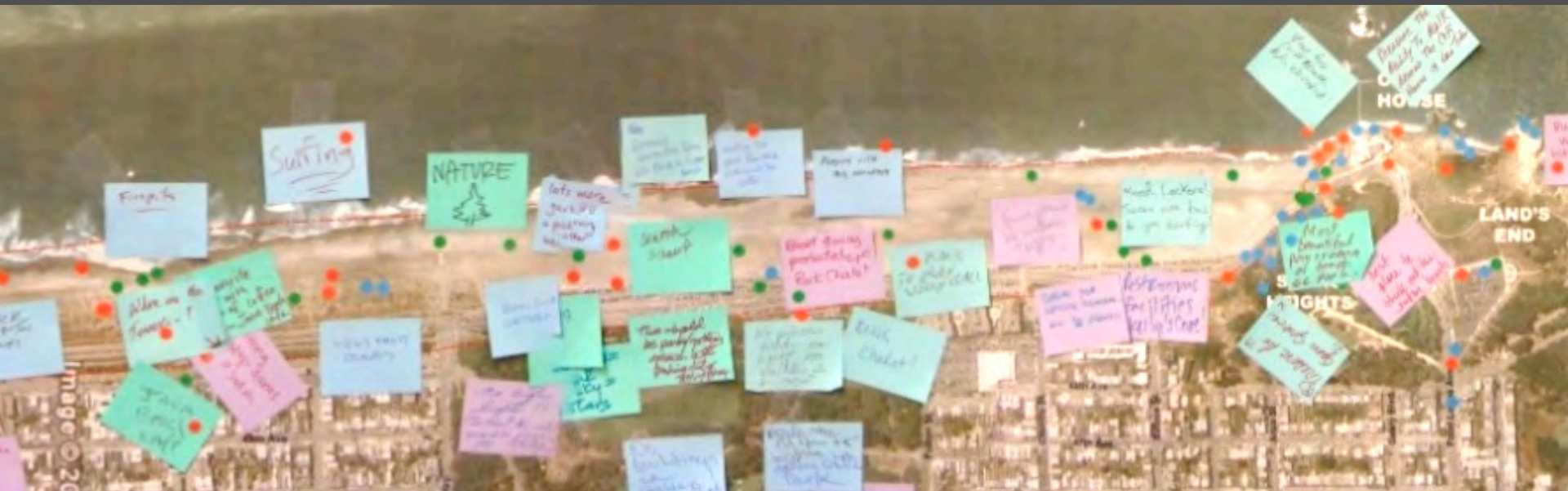


programs + amenities



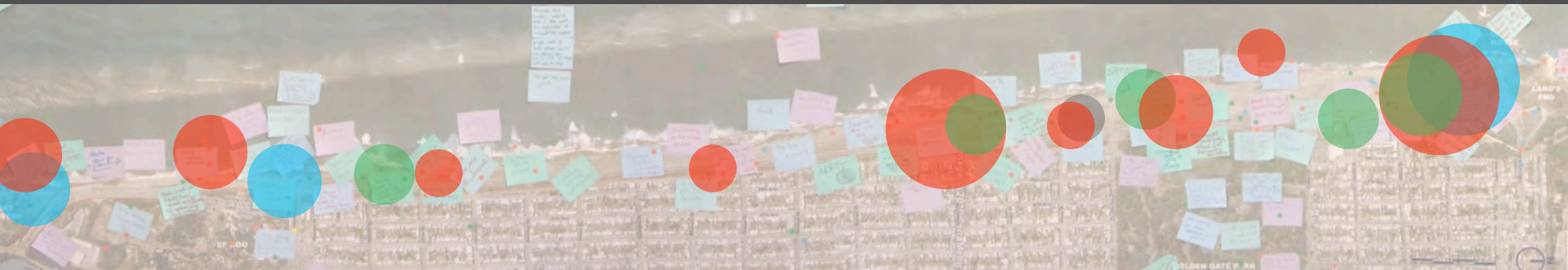
user preferences

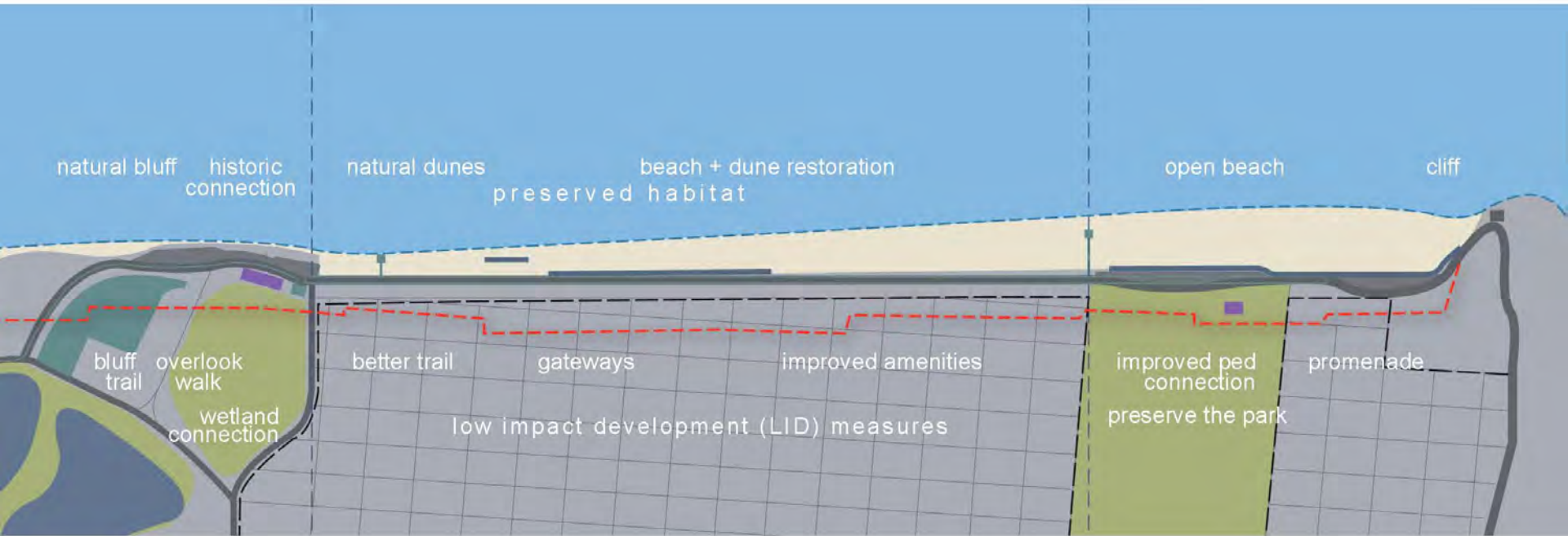
- what is your favorite place at ocean beach?
- where is the best gathering place?
- what is the best viewing spot?

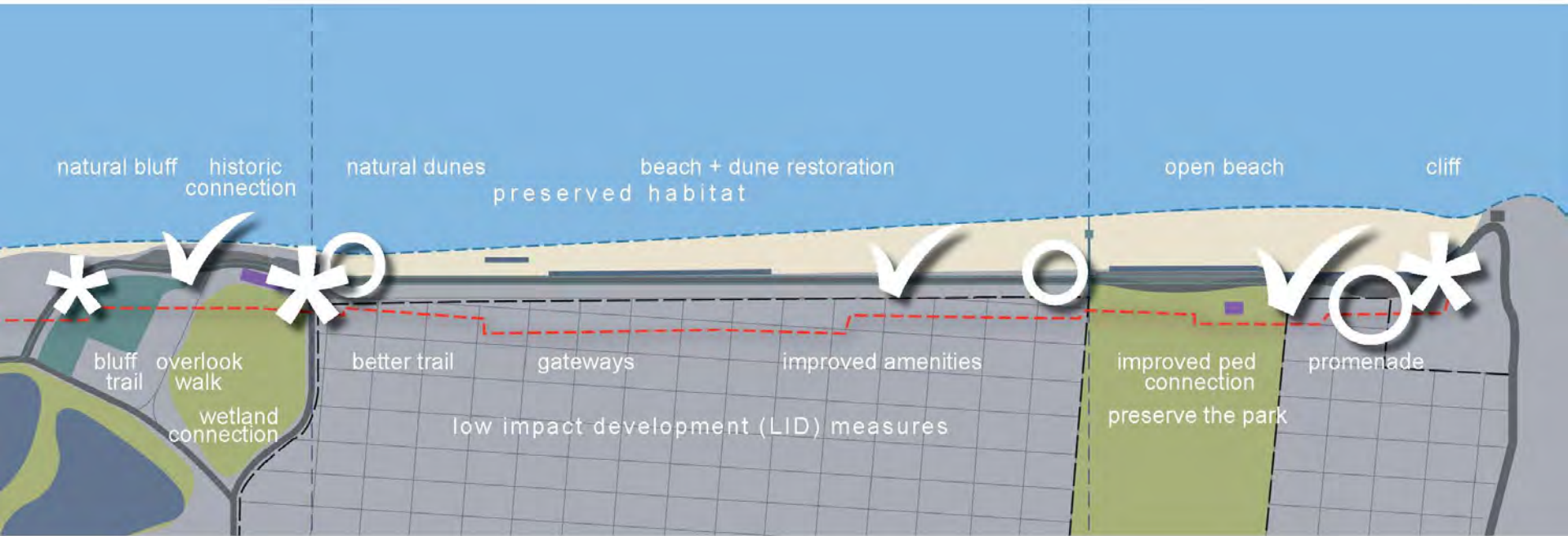


user preferences

- what is your favorite place at ocean beach?
- where is the best gathering place?
- what is the best viewing spot?







“natural” element

natural bluff historic connection

natural dunes beach + dune restoration preserved habitat

open beach cliff

bluff trail overlook walk wetland connection

better trail gateways improved amenities low impact development (LID) measures

improved ped connection promote the park promenade

“social” element

“natural” element

natural bluff historic connection

natural dunes beach + dune restoration
preserved habitat

open beach cliff

green seawall?
structural modification?
cobble berm?

dune as protection?
reduced lanes?
box as protection?

enhanced existing seawall?
reduced lanes?

bluff trail overlook walk
wetland connection

better trail gateways improved amenities
low impact development (LID) measures

improved ped connection promenade
preserve the park

“social” element

next public meeting: october 29, 2011

questions / comments / suggestions?

email: oceanbeach@spur.org