



**SPUR**

San Francisco | San Jose | Oakland

January 10, 2020

San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

**RE: January 14, 2020, Item 23: Amend San Francisco's Priority Development Area, Priority Conservation Area and Priority Production Area Designations [Board File 191120]**

Dear Supervisors:

**SPUR strongly encourages the Board of Supervisors to authorize the Planning Department to apply to confirm and create new Priority Development Areas, Priority Conservation Areas and Priority Production Areas as part of Plan Bay Area 2050.** San Francisco has been a leader in the region in creating area plans in coordination with its designated Priority Development Areas for Plan Bay Area. At a time when the region is grappling with an overall housing shortage and a rapidly growing affordability crisis, and when communities are reconsidering exclusionary planning and zoning practices nationwide, it is forward-thinking for San Francisco to propose expanding its PDA designations to parts of the city that have not previously been designated to accommodate new residents or jobs.

We appreciate that the newly-proposed PDAs are located in areas with high-quality transit service. These are environmentally-appropriate places for new infill growth. This will help the city meet its many of its ambitious goals for sustainability and will support new transit investments. Again, we appreciate that the PDAs are geographically distributed, as we believe that all parts of San Francisco have a role to play in accepting new housing and creating a more inclusive and equitable city and region.

Thank you for your consideration. Please do not hesitate to contact us if you have any questions.

Best,

Kristy Wang  
Community Planning Policy Director

CC: SPUR Board of Directors