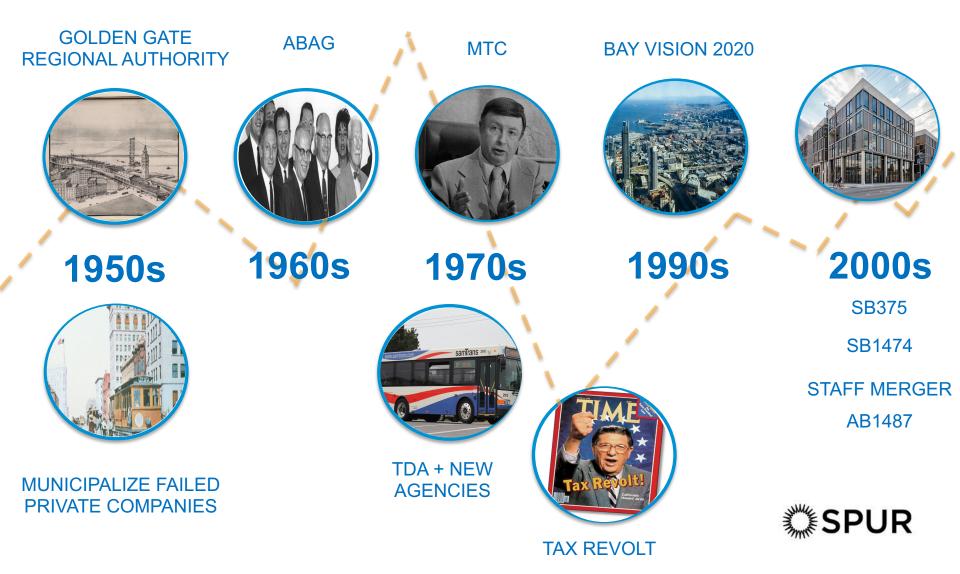
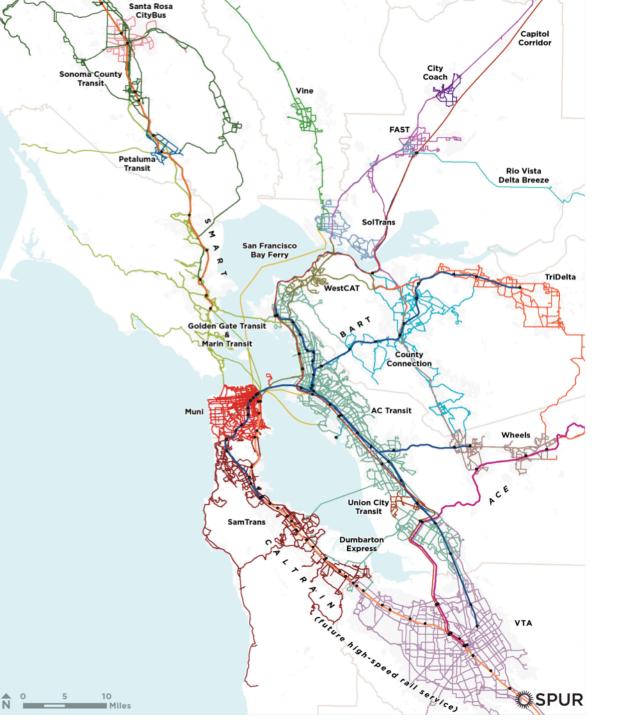
Transit Governance: Lessons for the Bay Area SPUR Digital Discourse, Co-Presented by Seamless Bay Area



Ideas + Action for a Better City

Transit Governance History

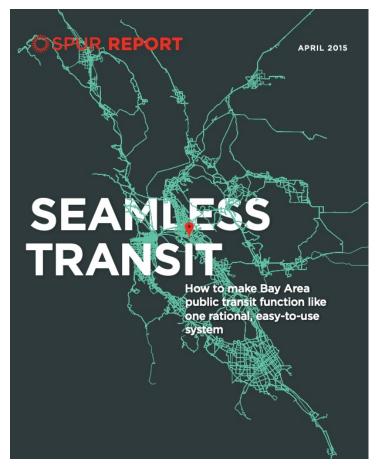




Transit Fragmentation



SPUR Research & Advocacy



2015

SPUR

Solving the Bay Area's Fare Policy Problem

How streamlined, integrated fares can help the region realize the promise of transit

www.spur.org/transitfares

2019

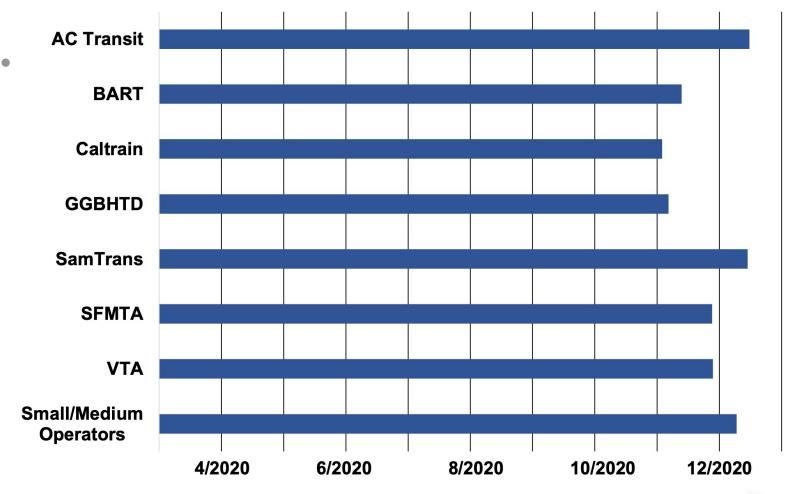


Recent Steps & Misteps

- Transit Sustainability Project (2012)
- Clipper Executive Board (2016)
- Transformative Transit Project Awards (2019)
 - Integrated Transit Fare System
 - Optimized Express Lane Network + Regional Express Bus Network
- Regional Mapping and Wayfinding
- Fare Integration Task Force (2020)



COVID Impacts – Fiscal Cliff



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Blue Ribbon Transit Recovery Task Force

- MTC Commissioners
- Transit Operator GMs
- State legislators + CalSTA
- Advocates/Business Organizations/Unions

